

Yorktown

Department of Parks and Recreation

Superintendent

Jim Martorano Jr.

Assistant Superintendent

Marissa Lieto

January, 2026

Dear Local Business Owner:

There is an opportunity to reach Local Yorktown families! The Yorktown Parks & Recreation Department is offering sponsorship space at our Movie Nights to a select few businesses on a first come first served basis.

The cost of the sponsorship is as follows:

Movie Date	Classic Total	Half Share	Quarter
7/17, 7/31 or 8/14	\$2,000	\$1,000	\$500

A sponsorship at the Movies at Jack DeVito Field is a great way to reach families in Yorktown. Movie Night is FREE. Your name and logo will be displayed on all our printed and social media “movie advertisements”. Residents arrive at the Field prior to the Movie to set up their “space” to relax and enjoy some outdoor time as the kids play around with friends. Sponsors can set up an “advertising table” handouts, games, advertising materials are some suggestions. Sponsors who purchase Half Share or Classic Total, will have their logo displayed on the screen before the movie. It is a great opportunity to advertise to this captive audience.

Sponsorship: Classic Total will give you exclusive advertising for your Company only. Half and quarter shares would be sharing the advertising space with other organizations.

If you are interested in purchasing this sponsorship or have additional questions, please complete the form below and send it, along with your logo, to Patty Marino at pattymarino@yorktownny.gov

If you have any questions please don't hesitate to reach out to myself or the Yorktown Parks & Recreation Department at 914-245-4650.

Sincerely,
Patty Marino
Office Assistant

YORKTOWN PARKS & RECREATION MOVIE NIGHT SPONSORSHIP FORM

Please check box next to the Movie you would like to sponsor.

Movie	
<input type="checkbox"/>	July 17 "The SpongeBob Movie"
<input type="checkbox"/>	July 31 "Kids Choice"
<input type="checkbox"/>	August 14 "Wicked: For Good"

Please check the box next to the sponsorship amount you chose.

Sponsor Amount	
<input type="checkbox"/>	\$2,000 - Classic Total
<input type="checkbox"/>	\$1,000 - Half Share
<input type="checkbox"/>	\$500 - Quarter Share

7

PLEASE MAKE CHECKS PAYABLE TO: YORKTOWN PARKS & RECREATION

SIGNATURE: _____ DATE: _____

PRINT NAME: _____ PHONE#: _____

BUSINESS NAME: _____